

# DÉLIVRÉ™

## FOR IMMEDIATE RELEASE

Contact: Alexis Udine

[elkmanadvertising@gmail.com](mailto:elkmanadvertising@gmail.com)

Phone: 215-561-2200, x 260

## DÉLIVRÉ™ INTRODUCES NEW SKIN CARE PRODUCTS Revolutionary products feature exclusive new botanical compound

Philadelphia, PA (June 13, 2013) – Délivré™ body care brand announces the launch of its exclusive new skin care products. A breakthrough in the pursuit of healthy skin, Délivré features a Daily Nourishing Moisturizer and a Lip Balm, as well as a yet-to-be-introduced full line of products. These revolutionary products change skin from the inside out, with an exclusive blend of certified organic ingredients. Botanicals rich with minerals, proteins and essential oils are delivered deep into skin by Délivré's proprietary natural compound Polyfulmate™.

Polyfulmate™ is a naturally occurring organic material formed from prehistoric botanicals many millions of years ago. The unique structure and composition of Polyfulmate™ make it better at transporting nutrients into living cells than man-made materials. Polyfulmate™ balances the cells' pH and health, causing cells to regenerate and remain healthy even in a harsh environment. Polyfulmate™ restores health to cells that have been affected by severe dry skin, poison ivy, sunburn, and even cuts, bruises, and abrasions.

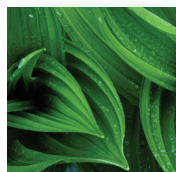
The story of Polyfulmate™ begins with a scientist and a dairy farmer. A scientist working with Polyfulmate™ had a neighbor who was a third generation dairy farmer. The dairy farmer showed his chapped, cracked hands to the scientist and asked if he knew of anything to relieve the painful condition. He mentioned that he had tried everything on the market with no success, and that commercial lotions often made the problem worse.

Out of compassion for his friend, the scientist mixed up a natural lotion that included Polyfulmate™. The farmer used the lotion, and three days later he reported that his hands had begun to heal. His cracked fingernails had softened; the heavy, hard calluses were softer and the discoloration reduced dramatically. Within a month, the dairyman's entire family was using the lotion with similar success.

Over the next few months, word spread about this miracle product to other dairymen, farmers, and construction workers suffering from severely chapped hands. Requests poured into the scientist's lab. After additional testing, the Délivré skin care brand was launched in 2012 to bring the wonders of Polyfulmate™ to skin in need.

The name "Délivré" is derived from the French word for "to deliver". "Délivré" also characterizes the action of our product: It delivers nutrients, vitamins, essential oils and pH balance to the roots at the cellular level; it also delivers on the results the customers expects when buying our product. In French, Délivré can mean to set free, to emancipate; a wonderful interpretation of the name we have chosen. It will set the user free from the effects of aging skin, dry skin, improper pH balance, and other skin-related woes.

If you'd like to experience "Délivré" and the wonders of Polyfulmate™ for yourself, please contact Alexis Udine at Elkman Advertising: [elkmanadvertising@gmail.com](mailto:elkmanadvertising@gmail.com) or at 215-561-2200, x 260.



# DÉLIVRÉ™

DÉLIVRÉ™  
DISCOVERED WITH SCIENCE.  
DELIVERED BY NATURE.



POLYFULMATE® ENHANCED  
DAILY NOURISHING MOISTURIZER  
DÉLIVRÉ™



DÉLIVRÉ  
HYDRATING LIP BALM  
POLYFULMATE® ENHANCED  
NET WT. 0.17 OZ. (4.8 g)

NET WT. 0.17 OZ. (4.8 g)  
POLYFULMATE® ENHANCED  
HYDRATING LIP BALM  
DÉLIVRÉ™